



home to our
arts community

PLACE DES ARTS

2024

Annual Report

1120 Brunette Avenue, Coquitlam

placedesarts.ca 604.664.1636



Note from Board President

As we reflect on 2024, I'm proud of the meaningful progress Place des Arts has made in expanding access to the arts and strengthening our role in the community. Guided by our mission to inspire the artist in everyone, we focused on deepening engagement, maximizing impact, and building capacity for the future.

This year, we saw steady growth in participation, with increased enrolments and the introduction of culturally rich programming through our guest curator initiative. Our Family Days became more interactive, and our camps continued to meet high demand, highlighting the community's ongoing desire for creative learning.

We continued to take steps to ensure our programs are impactful and inclusive. We enhanced our scholarship program, upgraded areas of our facility, and invested in technology—all contributing to high-quality arts programs that benefit our community.

To support this work, we launched a Monthly Giving Program and the Arts Access Fund. We are deeply grateful for the generous support from our donors, partners, and sponsors. Collaborations with the City of Coquitlam, Coquitlam Public Library, School District 43, and other community groups helped us expand our reach and amplify impact.

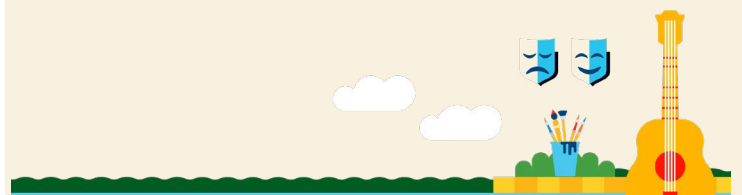
Thank you to our dedicated staff, volunteers, teachers, artists, and supporters. The arts play a vital role in building vibrant, connected communities. Your continued commitment ensures these opportunities remain accessible to all. Together, we're excited to carry this momentum into 2025, continuing to champion our values of quality, creativity, and collaboration to inspire our community.

Matthew Sebastiani
President, Coquitlam Place des Arts Society

Visits to Place des Arts in 2024

27,013	visits by music students
13,144	visits by visual arts students
17,981	visits by dance & movement students
4,642	visits by theatre & literary arts students
7,838	visits by art camp students
925	visits by school children
10,503	visits by event & performance attendees
13,356	visits by community groups & the general public

95,402 Total visits



Key Achievements

BROADENING AND DEEPENING ENGAGEMENT

with our audiences through innovative, inclusive and sustainable programs and services

At Place des Arts, our commitment to inspiring the artist in everyone continues to guide our efforts. In 2024, we broadened our reach and deepened community engagement through some new, inclusive programming that fosters meaningful connections, and celebrates diversity and artistic expression.

Growing Enrolments

In 2024, we saw steady growth in participation, with a 6% increase in enrolments across our arts education programs and a 5% rise in overall visits to our centre.

Guest Curator Program: Performing Arts

Our guest curator program broadens engagement by bringing diverse voices and fresh perspectives to our programming. In 2024, we collaborated with guest curator Nina Buddhdev and artist Palak Dhiman, to present the Art of Kathak – a vibrant event featuring a performance, artist talk, and an intergenerational workshop.

The success of the Art of Kathak led to the development of ongoing programming, including new Kathak dance classes for both teens and adults.

Expanded Programs

Our popular art camps continued to thrive in 2024. In response to growing demand, we increased capacity by offering 66 additional spots in Summer Fun! and expanded Spring Break offerings with a second week of half-day camps for younger children.

In September, we enriched our popular Family Day series, by making it even more interactive and dynamic. With support from a Metro Vancouver grant, each Family Day featured four hands-on activities, up from three, as well as live artist demonstrations allowing attendees to experience the creative process firsthand.

Other Highlights

- We welcomed the return of some popular on-site summer programs, including ceramics and dance workshops, offering more opportunities for creative exploration in the summer months.
- We launched two new chamber ensemble classes, creating new opportunities for collaborative learning.
- Our annual Positively Petite exhibition saw remarkable engagement, with 64 applications and 38 artists accepted to display their miniature works.

MAXIMIZING IMPACT

of our programs/services through a resilient organizational structure and culture

Scholarship Program Enhancements

In 2024, we reviewed our scholarship program to enhance its impact and accessibility. As a result, we increased the scholarship amounts to provide greater support and encourage broader participation. The revised budget increased by nearly 20%.

Facility Upgrades

With support from the City of Coquitlam, we replaced lighting and window coverings to increase sustainability and functionality.

- **Lighting Upgrade:** As part of a BC Hydro grant project, the City replaced much of our interior lighting with energy-efficient LED fixtures reducing our carbon footprint and improving visibility for our programs and events.
- **New Window Coverings:** New window coverings were installed to enhance privacy, energy efficiency, and the welcoming atmosphere of the facility.

Finally, we:

- **Updated the Office Environment:** We introduced new office furniture, including ergonomic sit-stand desks and redesigned the layout to enhance workplace comfort and efficiency.

Technology Upgrades and Equipment Purchases

We strengthened our technological infrastructure to improve efficiency and enhance service delivery. These upgrades allow us to better serve our community, and ensure a secure, up-to-date working environment:

- **Upgrade to Fibre Optics:** We upgraded to fibre optic internet, resulting in faster, more reliable connectivity.
- **Firewall Installation:** The installation of a new firewall improves the security of our systems.

Other Highlights

- To further enhance accessibility, we launched online registration for our September-June dance and music programs.
- A new guitar amplifier was purchased to support growing demand and ensure our music programs have access to the appropriate equipment for our students.



Place des Arts 2024 Board of Directors

President: Matthew Sebastiani
Vice President: Diane E. Tucker

Treasurer: Barb Hobson
Secretary: Rachel Mai

Directors: Sarah Britto, Ted Lau

STRENGTHENING CAPACITY

to fulfill our mission by building our stakeholder community

In 2024, we continued to strengthen our capacity by deepening relationships with key interest groups and fostering meaningful engagement. By connecting with new and existing supporters, we forged new partnerships, expanded our reach, and reinforced our ability to advance our mission.

Building Our Donor Base

We launched our Monthly Giving Program to establish a consistent stream of support from our dedicated community.

We also introduced the Arts Access Fund, inviting one-time donations through our registration platform to support arts accessibility.

Additionally, we secured funding from corporate partners such as the Beedie Group, Coquitlam Rotary, and Trans Mountain to support our subsidized programs, while in-kind donations from Minuteman Press and WebExpress helped reduce printing costs.

These initiatives and sponsorships strengthen our capacity to deliver impactful, accessible arts programming.

Collaborative Partnerships and Expanding Access

We piloted a partnership with the Coquitlam Public Library's Poirier Branch, installing artwork by local artists in their new Library Lounge. This collaboration increases access to the arts while offering local artists a highly visible platform to showcase and sell their work.

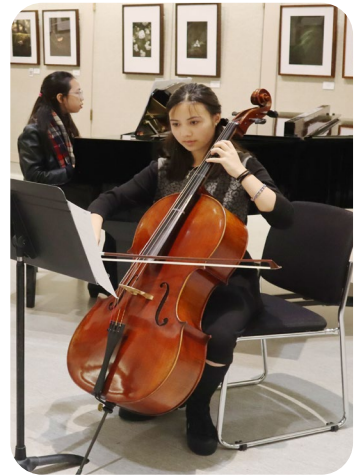
We also expanded our partnership with School District 43 by providing on-site arts workshops for students at Suwalk'h and Centennial Secondary schools. These workshops were tailored to meet the specific needs and goals of each school, further strengthening our role as a responsive and supportive community arts partner.

Other Highlights

- Offered pop-up arts activities at Coquitlam Centre in March and July and engaged families at the City of Coquitlam's Environmental Awards.
- Our Giving Tuesday campaign raised over \$300, which enabled the purchase of two left-handed guitars, increasing accessibility to our group music programs.
- Raised over \$10,000 to subsidize arts education programs and outreach initiatives for the underserved members of our community during our Online Fundraising Auction.



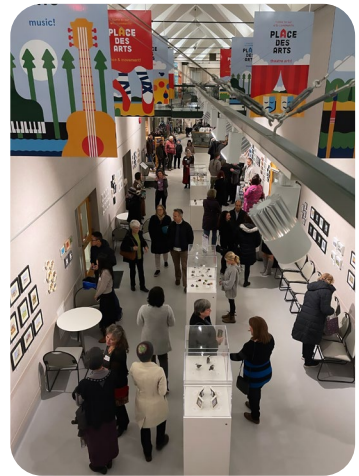
Left: Art of Kathak -Palak Dhiman (Artwork credit Natalie Schuler)



Right: Chamber ensemble performs at one of our opening receptions



Left: Coquitlam Centre Mall pop-up arts activities for families



Right: Opening Reception -Positively Petite Exhibition



Left: Family Day: Paper & Yarn Lanterns -Catherine Dumaine

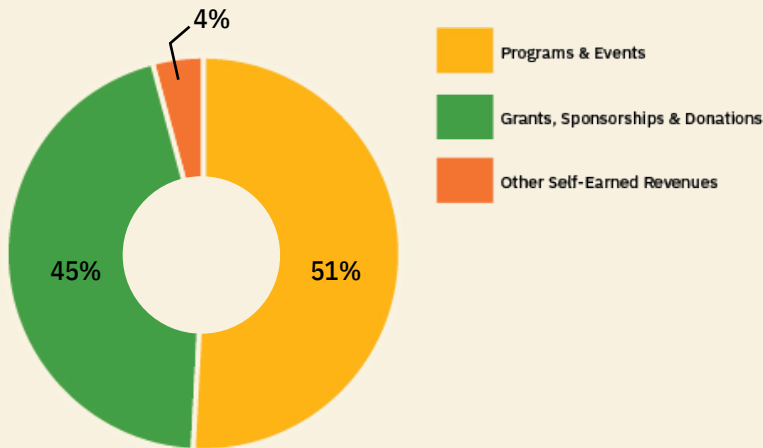


Right: Summer Fun! camp -Clay Play with Noelle Horrocks



Statistics

Revenues 2024



55%

2024 revenues self-earned

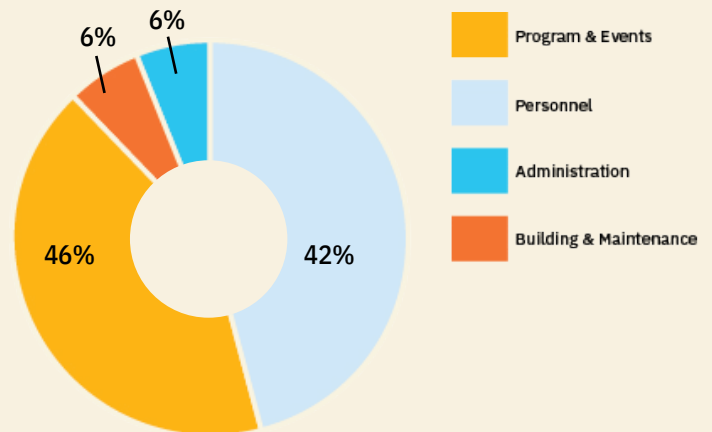
- 51% from programs and events
- 4% from facility rentals, gallery and artisan shop sales and investment income

45%

2024 revenues from grants, sponsorships and donations

- 41% from City of Coquitlam Operating Grant
- 4% from other grants, sponsorships and donations

Expenditures 2024



526

Human Resources & Artist Engagement at Place des Arts

- 32 full, part-time and temporary employees
- 119 contracted teachers and artists
- 195 volunteers served 5,218 hours
- 180 gallery and artisan shop artists

Thanks to our supporters

Our heartfelt thanks to the individuals, businesses and organizations who supported Place des Arts in 2024 through grants, donations and gifts-in-kind.

Government

Canada

Coquitlam

metrovancover
SERVICES AND SOLUTIONS FOR A LIVABLE REGION

Foundations

The Hamber Foundation | Rotary Club of Coquitlam

Corporations

Beedie/

TransMountain | Minuteman | International WebExpress

Media Partners

Tri-City News

Monthly Donors

Thomas Lamarre, Little Bangkok Thai Kitchen, Barbara Hobson, Joan McCauley, Marianne Dys, Ted Lau.

Individual Donations

Sooheon Heo, Matthew Sebastiani, Lakeisha Yui, Kris Dahl, Stephanie Duncan, Solrun Chong, Yin Liu, Paul Gullett, Terence Lai, Ian Bushfield, Jenny Lu and Claire Philips.

2024 Online Auction Supporters

Thank you to our many donors, sponsors and participants who made our eighth annual online fundraising auction a great success. The proceeds are used to improve access to the arts for underserved youth and families in our community.

Major Donors

COQUITLAM CENTRE
www.coquitlamcentre.com

MUSE • MAVEN

Pacific Coastal
AIRLINES

JUNA NYGRA
POTTERY

Silver Donors

IF INNOVATIVE
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30 Minute Hit Port Moody, 6Pack Beach, AG Care, Altura Massage Therapy, Arts Club Theatre Company, Audain Art Museum, Ballet BC, Beatty Biodiversity Museum, Browns Socialhouse, Burger Heaven, Central City Fun Park, Climb Base 5, Everything Wine, Forbidden Vancouver, Gateway Theatre, H.R. Macmillan Space Centre, Il Terazzo, Jeff Wilson Art, Jessie Au Dance and Fitness, Joan McCauley, Kidtropolis, Kumsheen Rafting Resort, Kushala Yoga, Leah Alexandra Jewelry, Loughheed Town Centre, Lulu Island Winery, Museum of Anthropology, Moore Sales, Old Spaghetti Factory, Olive the Best, Opus Art Supplies Coquitlam, Pacific National Exhibition, Pomme Natural Market, Righteous Gelato, Royal BC Museum, Sheringham Distillery, Skoah Sutter Brooks, Swinomish Casino and Lodge, Tania Deisinger, The Cinematheque, The Cultch, The Golden Boot, The Improv Centre, The Keg, The Taphouse, Thrifty Foods, totinit, Vancouver Aquarium, Vancouver Art Gallery, Vancouver Bach Choir, Vancouver Canadians Professional Baseball Club, Vancouver International Film Festival, Vancouver Opera, Vancouver Water Adventures, Vancouver Writers Festival, Victoria Bug Zoo, Village Toy Shop, Vinoscenti Vineyards.

Support Us! Please consider donating to Place des Arts.
To learn more about how you can help us remove barriers to the arts,
email our Manager of Development at development@placedesarts.ca.