



YEARS

PLACE DES ARTS

2022

Annual Report

1120 Brunette Avenue, Coquitlam

placedesarts.ca • 604.664.1636



After the extremely challenging years of the pandemic, we happily welcomed the easing of health restrictions in 2022 which allowed us to return to in-person events and regular classroom capacities and invite more patrons to enjoy our centre. Long-standing programs that benefit local school children restarted, including our fully subsidized Artist-in-Residence program and our afterschool Art a la Carte programs held at local schools. We were thrilled to bring back our year end dance and theatre productions as well as our student music concerts and scholarship awards gala. These performance opportunities that celebrate student achievements are such an important part of their artistic development.

This summer, we were one of 17 organizations in BC to receive the Lieutenant Governor's Arts and Music Awards for demonstrating exceptional leadership, creativity, community engagement, passion or commitment to fostering and mentoring others in the fields of visual arts, music or performance. This award is a testament to our hard-working staff and highly skilled teachers and artists who deliver inclusive and accessible programs to meet the needs of the community.

Finally, in September we launched our 50th season and to celebrate we organized several initiatives to engage and capture the imaginations of our stakeholder community. See more details inside.

Our success over these past 50 years wouldn't be possible without the support and dedication of so many exceptional people including board and executive directors, employees, teachers, artists, volunteers, sponsors, partners, the City of Coquitlam and of course our wonderful patrons who make PdA such a vibrant and inspiring organization.

- Barb Hobson
President, Coquitlam Place des Arts Society

Visits to Place des Arts in 2022 (in-person & online)

Visits by music students ----- 23,683

Visits by visual arts students ----- 10,535

Visits by dance & movement students ----- 13,732

Visits by theatre & literary arts students ----- 4,077

Visits by art camp students ----- 5,219

Visits by school children ----- 844

Visits by event & performance attendees ----- 8,011

Visits by community groups & the general public ----- 9,821

Total visits ----- 75,922



YEARS

Key Achievements

BROADENING AND DEEPENING ENGAGEMENT

with our audiences through innovative, inclusive and sustainable programs and services

Launched our 50th Anniversary

To mark our 50th anniversary season, we launched the following initiatives to celebrate Place des Arts voices through creative connection, storytelling and joy:

Throughout the summer and fall, we collected 39 written submissions and 18 video interviews from our arts community past and present, who shared their stories, memories and anecdotes from the last 50 years. Some of these stories were shared on our social media channels. Read one of the story submissions below.

We sparked creative connection through an interactive art project facilitated by fibre artist Marianna Frochtengarten who was onsite at various times throughout the fall and engaged over 300 people. More opportunities to engage with the project are planned for the spring with the completed artwork to be temporarily installed at Place des Arts in June of 2023.



50th Anniversary Gala

On November 25, we hosted a 50th anniversary Gala presentation. Free and open to all ages, the event was held at Evergreen Cultural Centre where we entertained over 160 attendees. The evening began with a champagne reception and ended with a joyful performance featuring a welcoming ceremony performed by Kwikwetlem First Nation Chief, Ed Hall, 38 of our talented students and faculty, as well as a special guest appearance from Mayor Richard Stewart.

How PdA made me into an Art Therapist by Angela Torres

50th Anniversary Story Submission

“I owe so much to the PdA community because it has shaped my identity and career as an artist. When I was a kid, my elementary class went on a field trip here and explored various art materials. It was only one event, but this one fond memory led me back to PdA more than a decade later.

During my bachelor’s, I contemplated my career and asked myself “What is really important to me?” My answer: Making art and connecting with others. So I made a goal to get into a master’s for counselling psychology and art therapy. Part of the requirement to be accepted into that program

was to have more than 270 hours of art-making at a studio in the community. Then I remembered PdA and my time there as a kid.

I couldn’t think of a better place to make art! I took classes in oil painting, acrylics, watercolours, and pottery. The teachers, other classmates, and staff not only refined my skills as an artist but showed me that I had a place to belong. With the help of PdA, I eventually accomplished my dream and I’ll graduate next year as a clinical counsellor and art therapist!”

Centered First Nations Arts and Culture

Thanks to a generous grant from Metro Vancouver, we completed a community-engaged art project with First Nations artist Christine Mackenzie. Throughout the summer, Christine brought the project to several community events, inviting over 1,100 people to help create a temporary art installation.

Christine’s innovative approach used traditional northwest coast animals and their unique characteristics to invite participants to contribute to the artwork, ask questions and learn about First Nations culture. The final artwork was installed at Place des Arts in September and included recordings accessed through a QR code, didactic panels, an illustrated journey map of the project, an original soundscape by artist Matthew Dyck and a special lighting design to create a truly interactive and immersive exhibition experience.

To observe the National Day for Truth and Reconciliation, artist Christine Mackenzie facilitated a meaningful art workshop titled “Be the Change You Want to See” bringing 112 people together to create art and learn about Indigenous history and current issues facing the community.

Other Highlights

- Christine Mackenzie curated the “Exploration of Self and Indigenous Art” exhibition, highlighting Indigenous artists of various backgrounds
- 37 new classes were introduced, and 6 new teachers joined the PdA faculty



Teddy Bear Picnic with the Community Engagement Project

Place des Arts 2022 Board of Directors

President: Barb Hobson

Vice President: Diane E. Tucker

Treasurer: Matthew Sebastiani

Secretary: Rachel Mai

Directors: Terence van der Woude, Luana Magno, Jessica Kang



MAXIMIZING IMPACT

of our programs/services through a resilient organizational structure and culture

Refreshed our Website

To better serve our clients, we spruced up our website to enhance the user experience. Updates include design and spacing adjustments to improve navigation, the addition of more photos to better showcase our offerings and the streamlining of information to make it easier for audiences to find and register for classes.

Improved our Facility

Thanks to the City of Coquitlam, this past summer, several facility improvement projects were completed including floor replacement, washroom upgrades and exterior painting.

In our ceramics studio, we refurbished our glaze test tile wall to better showcase how glazes respond in our gas kiln and reorganized the kiln room.

Acquired new Equipment

To improve our programs, we acquired a custom-made modular theatre unit set for our Coquitlam Youth Theatre productions. The unit set elevates our students' performance experience, provides a cost-saving, environmentally friendly production solution and allows us to take our theatre shows on tour to local schools and community venues with greater ease.



CYT Performance of Unity 1918

Other Highlights

- Continued to undertake an organizational policy review
- Developed board director recruitment and orientation policies and procedure
- Sourced Eventbrite as our ticket-selling platform and listed all of our 2022 events
- began the process of reviewing and digitizing our archives

STRENGTHENING CAPACITY

to fulfill our mission by building our stakeholder community

Fostered new collaborations

This year, Place des Arts became the new home for the annual SD43 Emerging Talent student exhibition. Through their art, the young artists demonstrated an active commitment and expressed their thoughts and feelings on a variety of social issues. The level of technical skill and creative experimentation was truly impressive and created a strong impact on audiences. 20 students from 4 high schools were featured in the exhibition.

We also offered 4 workshops for the Canucks Autism Network Foundation (CAN) summer camps with three skilled teachers offering classes in music, visual arts and dance. Students between the ages of 7 and 12 participated and were accompanied by CAN support workers.



Artwork from Emerging Talent 25 Exhibition

Expanded our Supporter Base

To commemorate 50 years, we introduced a series of 50/50 raffles to raise funds for subsidies, bursaries and low/no-cost community events. We also fostered corporate partnerships with TransMountain, the Beedie Group and Vancity who supported various subsidized programs and events that benefit the community.

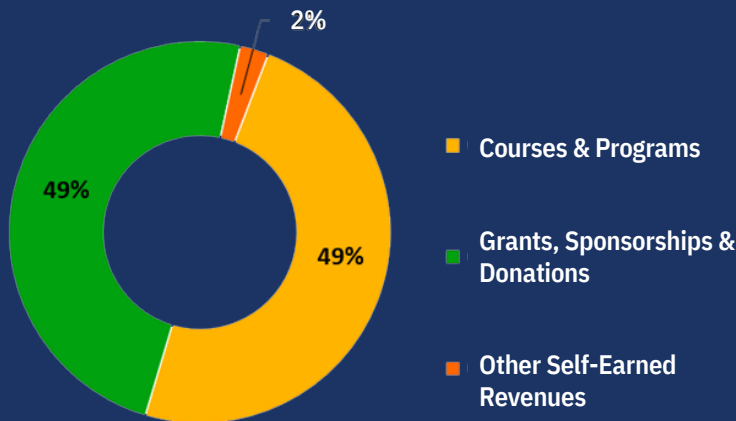
Other Highlights

- We raised \$8,500 through our 6th annual Online Fundraising Auction
- We were one of 17 organizations in BC that received a \$7,000 Lieutenant Governor's Arts and Music Award
- Brought back Volunteer Appreciation Month, featuring more volunteers profiles than before to show our gratitude



Statistics

Revenues 2022



51%

2022 revenues self-earned

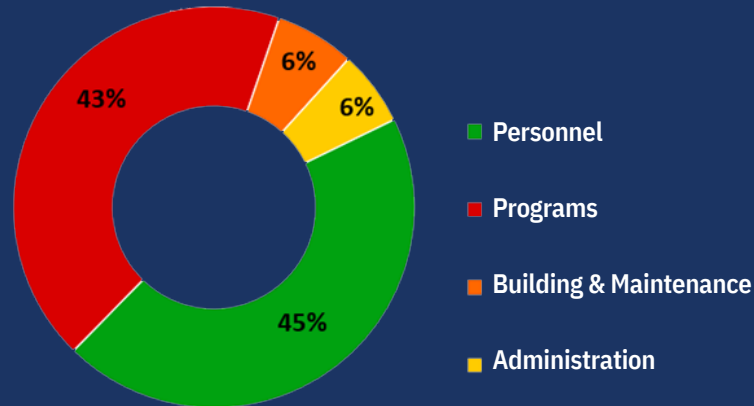
- 49% from program fees
- 2% from facility rentals, gallery and artisan shop sales and investment income

49%

2022 revenues from grants, sponsorships and donations

- 45% from City of Coquitlam Operating Grant
- 4% from other grants, sponsorships and donations

Expenditures 2022



507

Human Resources & Artist Engagement at Place des Arts

- 31 full, part-time and temporary employees
- 150 contracted teachers and artists
- 122 volunteers served 2,968 hours
- 204 gallery and artisan shop artists

Thanks to our supporters

Our heartfelt thanks to the individuals, businesses and organizations who supported Place des Arts in 2022 through grants, donations and gifts-in-kind.

Government



Foundations

The Hamber Foundation
Coquitlam Foundation
Port Coquitlam Community Foundation

Corporations

Beedie/
Vancity
TransMountain
Minuteman
International WebExpress
Opus Art Supplies

Media Sponsor

Tri-City News

Monthly Giving Circle

Little Bangkok Thai Kitchen, Thomas Lamarre

Individual Donations

Barbara Hobson, Anonymous, Joan McCauley, Duncan Roberts, Laura Clark, Isaac Juarez-Flores, Soohoon Heo, Ikbal Singh, Gloria Stanley, Pennie Jevnikar, Matthew Sebastiani, Anonymous, Patrick Mott, Palsicia Johnston, Brian Knapp, Hannah Allen, Lidia Kosznik

2022 Online Auction Supporters

Thank you to our many donors, sponsors, and participants who made our sixth annual online fundraising auction a great success. The proceeds are used to improve access to the arts for under-served youth and families in our community.

Major Donors



Gifts in-kind \$499+

Anytime Fitness, Opus Arts Supplies Coquitlam, Muse + Maven Lash + Beauty Studio, Water's Edge Resort, VIA Rail

Gifts in-kind \$1 to \$499

Altura Massage Therapy, Angel Yao, Anton's Pasta Bar, Audain Museum, Aurora van Roon, Bard on the Beach, BC Lions, Best Western Plus Carlton Plaza Hotel, Browns Socialhouse, Burger Heaven, Canadian Tire #608 Coquitlam, Lougheed Town Centre, Climb Base5, Coquitlam Grill, Everything Wine, Forbidden Vancouver, Forged Axe Throwing, The Golden Boot, Grizzly Winery, Harbour Cruises, Healing Cedar Wellness, Il Terazzo, Innovative Fitness, Jeff Wilson Art, Jessie Au Dance & Fitness, John B Pub, John Fluevog Shoes, The Keg, Keurig, Kidtropolis, Kushala Yoga, Marmot Basin, Michael N, New Westminster Museum and Archives, Old Spaghetti Factory, Orange Theory Fitness, Pacific National Exhibition, Pomme Natural Market, Safeway Burquitlam, Skoah Suter Brook, Tania Deisinger, The Cultch, The Polygon Gallery, UBC Museum of Anthropology, Unmediocre Store, Vancouver Art Gallery, Vancouver Canucks, Vancouver Christmas Market, Vancouver Water Adventures, Vancouver Writers Fest, Vancouver International Film Festival, WSB Greater Vancouver, Westwood Plateau Executive Course

Support us! If you like what you see, please consider donating cash or an item to our online auction fundraiser, bidding on our online auction fundraiser, or becoming a sponsor of one of our accessible programs! Find out how you can help us engage more local children, youth and adults in the arts! Email our Development Coordinator at development@placedesarts.ca