

# PLACE DES ARTS | ARTS EDUCATION CENTRE

## 2022 Online Auction Donation Benefits

October 24, 9am - November 4, 9pm

### ABOUT PLACE DES ARTS

Serving the community since 1972, Place des Arts (PdA) is an established not-for-profit arts education centre with a mission to inspire the artist in everyone. Located in Coquitlam's historic Maillardville neighbourhood, PdA delivers a variety of quality, inclusive programs for all ages, abilities and interests.

Place des Arts takes pride in being a home to our vibrant arts community. Our Artisan Shop and exhibitions support local emerging artists, and our events and performances make us a cultural hub, drawing together diverse members of the community to experience the arts in our warm, welcoming environment. Additionally, our year-round calendar of programs and events draws Tri-Cities residents, as well as members of the wider Metro Vancouver region, to participate in the arts and express themselves creatively.

### OUR MISSION

Place des Arts inspires the artist in everyone through our quality learning programs and cultural experiences, our talented people and our warm welcoming environment.

### SUPPORT OUR ONLINE AUCTION

Place des Arts invites you to become a patron of the arts by donating a cash or in-kind donation for our sixth online fundraising auction. As a donor, you will make a difference by ensuring more local children, youth and adults who may not otherwise be able to access to the arts will have opportunities to express their creativity.

The important role arts can play in maintaining mental and physical well-being through connection and creative expression is well-documented. However, amidst socio-economic struggles, arts education and participation is often relegated to the very bottom of the priority list for many families. This especially stands true for under-served vulnerable communities, that have now been disproportionately impacted by the pandemic. But as the world opens up again, together we can help remove these barriers and make arts accessible for in-need members of our community.

**Proceeds of the auction will improve access to the arts by supporting program subsidies and community outreach initiatives for under-served children, youth and adults in our community.**

### PLACE DES ARTS' ENGAGEMENT STATISTICS



**est. 60,000**  
Annual Visits  
in 2021



**135,160**  
Website  
Visits in 2021



**4000+**  
Newsletter  
subscribers



**2,600+**  
Facebook  
Followers



**2,100+**  
Twitter  
Followers



**1,600+**  
Instagram  
Followers

**Beneficiary:** Coquitlam Place des Arts Society

**Charitable Registration Number:** 118875756 RR0001

**Together we can inspire the artist in everyone!**



### DONATION BENEFITS

As a local hub of arts and culture, Place des Arts' online auction draws participants from Coquitlam, Port Moody, Port Coquitlam, New Westminster, Vancouver, Burnaby and beyond to place their bids. Become an Online Auction donor and enjoy these promotional opportunities and benefits.

#### GOLD DONOR | \$1,000 & ABOVE

- Company logo displayed on Online Auction signage
- Company logo displayed on Online Auction print promotional materials distributed to local community organizations
- Company logo included in the Tri-City News Online Auction print ad (53,000+ homes & businesses)
- Recognition on PdA's social media (3 Platforms)
- Donation item prominently featured on 32Auctions landing page
- Recognition of donation with company logo in the media release for the Online Auction
- Company logo displayed in PdA's e-newsletter
- Company logo displayed in PdA's Annual Report
- Company logo on PdA's "[Our Supporters](#)" page
- Recognition of donation, with company logo, name and link on auction bid page
- Company logo on the online auction page on [PdA website](#)

#### SILVER DONOR | \$500-\$999

- Recognition on PdA's social media (1 Platform)
- Company name displayed in PdA's Annual Report
- Company name displayed in PdA's e-newsletter
- Company name on PdA's "[Our Supporters](#)" page
- Recognition of donation, with company logo, name and link on auction bid page
- Company logo on the online auction page on [PdA website](#)

#### BRONZE DONOR | UNDER \$500

- Company name on PdA's "[Our Supporters](#)" page
- Recognition of donation, with company logo, name and link on auction bid page
- Company name on the online auction page on [PdA website](#)

*\* Inclusion in print materials and advertising is subject to deadlines.*

Please reach out to us regarding other partnership opportunities that might better suit your business.

### POPULAR AUCTION CATEGORIES

- Health, Wellness & Beauty
- Passes: Experiences, Attractions & Leisure Activities
- Gift Baskets & Certificates
- Accommodation
- Dining & Restaurants
- Tickets: Arts, Entertainment, Sports & Experiences
- Home & Garden, Appliances
- Services
- Memorabilia
- Other Fun & Unique Items

Thank you very much for considering our request.

**For additional information or to donate, please contact:**

Vishakha Uppoor, Development Coordinator  
donations@placedesarts.ca | www.placedesarts.ca |  
www.32auctions.com/placedesarts

