

home to our
arts community

**PLACE
DES
ARTS**

2021 Online Auction

October 22, 9am – November 6, 9pm

together we can inspire the artist in everyone!



SPONSORSHIP PACKAGE

PLACE DES ARTS ARTS EDUCATION CENTRE

With some of the highest rates of working poverty in Metro Vancouver, the need for low barrier and inclusive arts programs is greater than ever in Maillardville, Coquitlam.

Your donation to our online auction will make a positive impact in our community.

ABOUT PLACE DES ARTS

Founded in 1972, Place des Arts is a charitable, not-for-profit arts centre and music school located in the historic Maillardville neighbourhood of Coquitlam, BC.

We offer affordable, accessible arts education in the visual, literary and performing arts to students of all ages and abilities.

OUR MISSION

Place des Arts inspires the artist in everyone through our quality learning programs, our talented people and our warm welcoming environment.

SUPPORT OUR ONLINE AUCTION

Online Fundraising Auction Dates: October 22 - November 6, 2021

Beneficiary: Coquitlam Place des Arts Society

Charitable Registration No.: 118875756 RR0001

Place des Arts invites you to become a patron of the arts by donating a cash or in-kind donation for our fourth online fundraising auction. As a donor, you will make a difference by ensuring more local kids, teens and adults who may not otherwise be able to access to the arts will have opportunities to express their creativity.

The proceeds of the online auction will support program subsidies and community outreach initiatives for underserved and in-need people in our community.

We will recognize your company's contribution through a variety of marketing benefits, outlined on the next page. Most popular items include, but are not limited to:

- Accommodation
- Dining & Restaurants
- Tickets: Arts, Entertainment, Sports & Experiences
- Passes: Experiences, Attractions & Leisure Activities
- Gift Baskets & Certificates
- Health, Wellness & Beauty
- Home & Garden, Appliances
- Services
- Other Fun & Unique Items

Thank you for considering our request.

For additional information or to donate, please contact:
Susan Pereira, Marketing and Development Assistant
donations@placedesarts.ca



SPONSORSHIP BENEFITS

Sponsorship Categories:	Major Sponsor	Step 2	Step 3
Cash or In-Kind Investment:	\$500 +	\$499 - \$150	Under \$149
Recognition on the online auction page of the Place des Arts website (placedesarts.ca)	Logo	Name	Name
Name recognition on the “Our Supporters” page of placedesarts.ca	X	X	X
Recognition of donation and link on online bid page	X	X	X
A link to your business on the online auction page of placedesarts.ca	X	X	X
Mention on social media	X (3 platforms)	X (1 platform)	
Logo recognition on print promotional materials*	X		
Recognition in the media release for the online auction	X		
Logo featured in advertising in the Tri-City News (53,000+ homes & businesses)*	X		
Logo featured in auction signage and display at Place des Arts*	X		
Logo recognition on digital marketing materials	X		

A tax receipt in the amount of your contribution minus the advantage can be issued instead of the marketing benefits above. In accordance with CRA regulations, Place des Arts cannot issue charitable tax receipts for in-kind services or gift certificates.

* Inclusion in print materials and advertising is subject to deadlines.

Please reach out to us regarding other opportunities that might suit your business better.

ENGAGEMENT STATISTICS

- Email subscribers: 3,400+
- Twitter Followers: 2,100+
- Facebook Followers: 2,300+
- Instagram Followers: 1,200+

2019 ONLINE AUCTION

- Total Bid Page Views: 15,786
- Total Number of Bids: 670
- Number of Item Donors: 110
- Amount Raised: \$10,028.01

For additional information or to make a donation, please contact:

donations@placedesarts.ca
www.placedesarts.ca | www.32auctions.com/placedesarts

