

Support Us!

Our ongoing goal is to provide arts education programs that are accessible, inclusive and welcoming of diverse populations. We're extremely grateful for the tremendous support of the City of Coquitlam and other government agencies, corporate sponsorships and individual donations that allow us to further this goal.

Thanks to the support of those who recognize the positive impact the arts can have on our health and wellbeing, we continue to offer a variety of free or low-cost programs for the underserved, underprivileged or at-risk children, youth and families in our community.

Take the Jack Gin Challenge!

Local entrepreneur and philanthropist Jack Gin, through the Jack Gin Family Foundation, held at the Vancouver Foundation, donated \$5,000/year for 2017 and 2018 to support *ArtReach*, Place des Arts' fully-funded summer art camp for underprivileged youth.

Jack is throwing down a challenge pledge to Tri-Cities residents, businesses, foundations and corporations to meet or beat his generous donation to Place des Arts, so we can make more of our arts education programs accessible to those in our community who want to partake but cannot due to their financial circumstances.

Want to respond to Jack's challenge?

Find out how you can help us engage more local children, youth and adults in the arts! Call our Resource Development Coordinator at 604.664.1636 ext. 36.

Connect with Us

Place des Arts connects with our friends, clients, donors and community on facebook, Instagram and twitter. We also send out a monthly e-newsletter with sneak peeks, artist profiles and info on all that's new and inspiring at Place des Arts.

Connect with us and stay on top of all we have to offer!

Subscribe to our e-newsletter via our website

www.placedesarts.ca

Drop by for a visit

1120 Brunette Avenue, Coquitlam

Give us a call

604.664.1636

Get social with us!

pdacoquitlam



Place des Arts Board of Directors

President: Barb Hobson; Vice President: Diane E. Tucker;
Treasurer: Travis Kang; Secretary: Steve Kim; Directors: Fern Bouvier, Karolynn St-Pierre, Sharleen Sutherland, Terence van der Woude

place des arts ANNUAL REPORT 2017

place des arts
ARTS CENTRE & MUSIC SCHOOL



music

dance

theatre arts

visual arts

literary arts

Thanks to our supporters

Thanks to our many kindhearted bidders, donors and sponsors, our second annual online auction fundraiser was a great success. With their help, we raised \$9,000. The proceeds will be used to help improve access to the arts for in-need youth and families in our community. Our heartfelt thanks to the over 135 individuals, businesses and organizations who supported Place des Arts in 2017 through grants, donations and gifts in-kind.

Government

City of Coquitlam

Place des Arts is grateful for the ongoing support and annual operating grant received from the City of Coquitlam.

Employment and Social Development Canada (Canada Summer Jobs)

Department of Canadian Heritage (Building Communities through Arts & Heritage)

Province of British Columbia

Foundations & Grant Programs

Coquitlam Foundation, Fortis BC, Hamber Foundation, Jack Gin Family Foundation held at Vancouver Foundation, Metro Vancouver Cultural Grants, Theatre Society Legacy Fund, Vancity Maillardville Community Branch, Westminster Savings Foundation

Media Sponsor

Tri-City News

Gifts in-kind \$2500 +

International Web Express Printing

Gifts in-kind \$1000 +

Coquitlam Centre, VIA Rail

Gifts in-kind \$500 +

Harbour Air Seaplanes, Monte Creek Ranch Winery, Water's Edge Resort

Gifts in-kind \$1 - \$500

Alliance Massage Therapy Centre Inc., Angelo's Salon and Spa, Jane Appleby, Art Knapp, Arts Club Theatre Company, Ballet BC, Bard on the Beach, BC Hydro, BC Lions, Beauty Biodiversity Museum, Britannia Mine Museum, Browns Socialhouse beside the Coquitlam Centre, Burger Heaven, Cactus Club Cafe, Canadian Tire, Capilano Suspension Bridge, Carousel Theatre for Young People, Charlie's Chocolate Factory, Club 16: Trevor Linden Fitness, COBS Bread Lougheed, Comedy Mix, Commodore Ballroom, Como Creek Brewing, Evelina Cooper, The Cultch, DavidsTea, Dogtopia, Ethical Bean Coffee, Evergreen Cultural Centre, Everything Wine, FlyOver Canada, Forbidden Vancouver, The Golden Boot Caffe, Golden Ears Cheesecrafters, GMCR Canada, Greater Vancouver International Film Festival Society, Hard Rock Casino Vancouver, Hotel Nexus Seattle, H.R. Macmillan Space Centre, Il Terrazzo Ristorante, Investors Group, The Keg, Kintec, Kushala Yoga, Lan Su Chinese Garden, Landmark Cinemas, Lougheed Town Centre, Luxe Beauty Lounge & Mobile Spa, Marmot Basin Ski Hill, Me-n-Ed's Pizza Parlors, Meridian Meats & Seafood, Metropolis at Metrotown, Mini Maid, Minuteman Press, Mountain Park Lodges, Museum of Vancouver, Old Spaghetti Factory, Opus Art Supplies, Oregon Historical Society Museum, Pacific National Exhibition (PNE), Pacific Theatre, Park n' Fly, Pittcock Mansion, Plum, PNE, PrimaSoft PC, Inc., PuSh International Performing Arts Festival, Rogers Chocolates, Royal BC Museum, Royal City Musical Theatre, Sammy J's Coquitlam, Seattle Art Museum, Seattle Mariners, SilverCity Coquitlam and VIP Cinema, Silver Reef Hotel Casino Spa, Skoah Suter Brook, Steamworks Brewery, Thrifty Foods, UBC Museum of Anthropology, UBC Botanical Garden, Vancouver Bach Choir, Vancouver Canadians Baseball Team, Vancouver Canucks, Vancouver Chamber Choir, Vancouver Christmas Market, Vancouver Circus School, Vancouver Folk Music Festival, Vancouver Kids Fashion Week, Vancouver Opera, Vancouver Photowalks, Vancouver Symphony Orchestra, Vancouver Trolley Company, Village Toy Shop, Westwood Plateau Executive Course, Zone Bowling

Individual Donations

Lucienne Anczykowski, Anonymous, Lynda Baker, Joey Browne, Noreen Chila, Barbara Hobson, Joan McCauley, The Reilly Family, Jan Taylor



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This past year, Place des Arts marked 45 years of bringing quality arts education programs and cultural experiences to the Coquitlam community and surrounding areas. We proudly supported over 100,000 visits from visual and performing arts students, exhibiting artists, event attendees and local school children who explored, performed, exhibited, achieved or simply had fun.

To celebrate our 45 years of success, we curated a special exhibition titled *Inspiration 45*, which featured the artwork and stories of local artists who were influenced through, or inspired by, their connection to Place des Arts. The exhibition brought to light the variety of ways Place des Arts encourages people to explore their creativity and reinforced our goal to make art accessible to everyone.

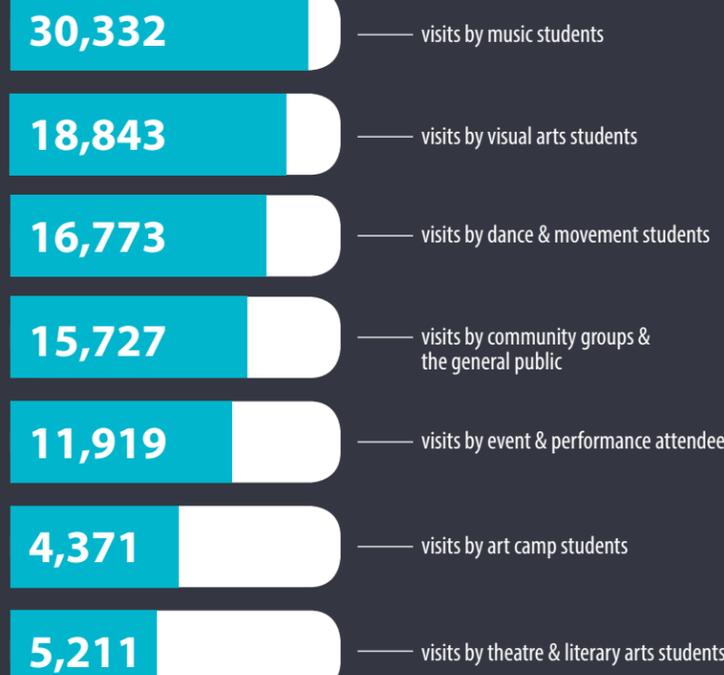
Beyond creativity, the arts can support health and wellbeing. This past year, we were thrilled to launch Dance for PD® (Parkinson's disease), bringing to Coquitlam this internationally-acclaimed dance program that empowers participants to explore movement through music.

We also updated our strategic plan and revised our organizational core values. The three-year strat plan clarifies our commitment to providing excellence in arts education for all ages and backgrounds with all initiatives guided by our values of respect, quality, commitment and creativity.

Since opening our doors in 1972, Place des Arts has grown to become an integral part of the cultural fabric of Coquitlam thanks to the support and generosity of our volunteers and funders and the talents and dedication of our staff and teachers.

Barb Hobson - President, Coquitlam Place des Arts Society

103,176 VISITS in 2017



we inspire the artist in everyone!

What we did

Removed Barriers to Arts Participation

- Launched our *pARTy@PdA* event series for adults
- Sparked creativity in local low-income kids through our fully-subsidized summer camp: *ArtReach*
- Offered new classes to enhance wellness for those faced with physical, emotional or cognitive challenges
- Successfully secured a TD Music Counts grant to purchase 8 digital pianos, 12 guitars and 11 violins for student use
- Raised \$9,000 through our annual online auction fundraiser, providing arts education subsidies for in-need families

Celebrated 45 Years of Excellence

- Launched our 45th anniversary season with a community art exhibition, *Inspiration 45*

Why we did it

To Help People Feel and Heal



Photo credit: Rob Straight

The powerful effects of participating in the arts go beyond encouraging creativity and imagination or developing skills. The arts can also help us to heal the body, mind and spirit and allow us to release our emotions through the process.

By raising funds through our annual online auction and securing a variety of sponsorships and grants, in 2017 we engaged even more people in the arts, including through our fully subsidized summer camp *ArtReach* and our new arts for wellness programs: *Dance for PD*® and *Adapted Art*.

The benefits of these programs are evident in the feedback we receive. Parents of our *ArtReach* students consistently tell us their children have discovered avenues of self-expression, learned new skills, built confidence, bonded with peers and created lasting memories of the camp.

In our *Adapted Art* and *Dance for PD*® programs, people who face physical or developmental challenges report that the classes provide an outlet for their emotions, help them build community with others and gain a deeper sense of well-being.

To Share our Success with our Community



Let it Grow by Wing Yee Wong

2017 was a milestone year for Place des Arts as we celebrated our 45th anniversary. We are extremely grateful for the support we've received over these years from the City of Coquitlam, other levels of government and the many foundations and granting bodies that have generously helped us to provide exceptional arts education programs to our community for so long.

To celebrate, we invited visual artists in our community to participate in a special exhibition titled *Inspiration 45*. The artists were asked to present artwork inspired or influenced by Place des Arts as well as a brief related story about how Place des Arts has shaped the artwork and their evolution as an artist. It was incredibly heartening to learn of the positive impact Place des Arts has had, and how our programs have inspired the artist in so many since our humble beginnings in 1972.

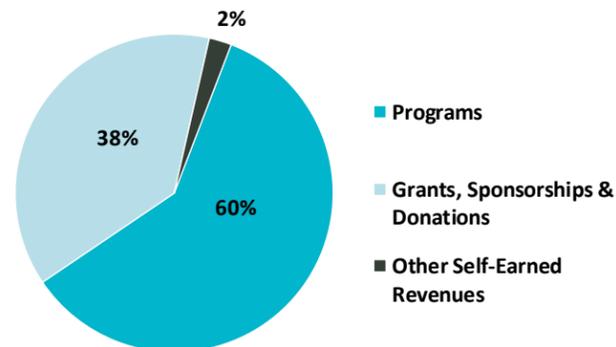
Provided Inspiring Opportunities for Youth

- Launched our Coquitlam Youth Theatre Company, a performance training program for young actors ages 10 - 17
- Secured ongoing funding from the City of Coquitlam to support our Summer Teen Theatre Troupe program
- Started a Piano Chamber Music Ensemble, providing performance training and opportunities for young musicians
- Continued to offer free Artist-in-Residence workshops for local school field trips

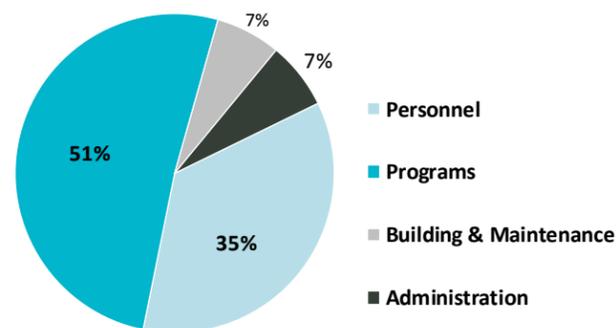
Advanced the Arts in our Community

- Offered art activities to the community during a variety of off-site community events
- Provided in-school visual and performing arts classes as after-school programs in #SD43 schools
- Engaged families in Shakespeare with our free Summer Teen Theatre Troupe production of *A Midsummer Night's Dream* at Coquitlam Town Centre Park Plaza

Revenues 2017



Expenses 2017



Revenues

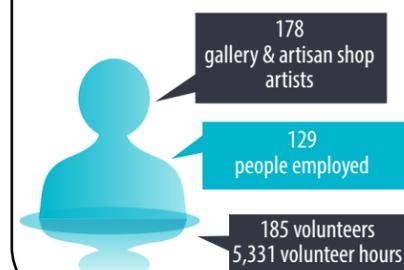
62% of 2017 revenues self-earned

- 60% from program fees
- 2% from facility rentals, gallery & artisan shop sales and investment income

38% of 2017 revenues from grants, sponsorships and donations

- 36% from City of Coquitlam Operating Grant
- 2% from other grants, sponsorships and donations

Number of people engaged at PdA



CYT Cast of *Gale: The Yellow Bricks of Oz*
Photo: Nenad Stevanovic

To Increase Youth Engagement in the Arts



One of our ongoing goals is to increase youth engagement in our programs and in the arts in general. We have done this through a variety of initiatives, including our Youth Arts Council and their teen-only events, our Summer Teen Theatre Troupe and our free Artist-in-Residence workshops for local school students.

For our 2017/18 season, we introduced two exciting and, as it turns out, popular programs for youth: The Coquitlam Youth Theatre Company (CYT) and the Piano Chamber Ensemble. CYT is a by-audition performance-based company for young actors ages 10-17. 40 talented youth joined the company, which meets twice weekly from September to June to prepare for public performances in the winter and spring.

Music teacher Barry Tan started the Piano Chamber Ensemble to give young musicians an opportunity to collaborate and interact with others while working towards specific performance goals. Ensemble members impressed audiences at a public concert in November and during our holiday event *A Lantern Affair* in December.

John Ahn Finds Community & Motivation in Ensemble

Having performance opportunities with the ensemble has affected me greatly. Having a scheduled deadline for a concert motivates you to practice more and ensures you try to perfect the piece you are working on.

~John Ahn

When piano student John Ahn joined Place des Arts' Piano Chamber Music Ensemble, he expected to learn how to collaborate and interact with other musicians, expand his repertoire and develop performance skills. What he didn't expect were the intangible benefits he would gain from playing music with his peers.

Through the ensemble and teacher Barry Tan, John found a sense of community with other artists and music lovers, connections that helped him branch out to even more people, expanding his engagement with the community.

Performing with the ensemble also helped John overcome performance jitters. He says, "Having peers by my side eases a lot of tension, which helps me to play with enjoyment. I'm now more able to perform in front of a crowd without drastic tenseness."

To Empower Our Community through the Arts



We know the arts have power—the power to affect positive change, the power to inspire, the power to open minds and hearts. For these reasons and more, we invite our community to keep coming back to the centre and exploring their own powerful creativity.

We also know it isn't always possible for people to regularly get to Place des Arts, so we strive to make our arts programs as accessible as possible.

How did we do it in 2017? We offered art activities at a variety of community events such as the City of Coquitlam's Canada Day and Kaledoscope Festivals, the Coquitlam Farmers Market and events hosted by our community partners. We held *Art à la Carte* after-school programs in local schools, providing arts education to kids who may not be able to attend Place des Arts. And we sent our Summer Teen Theatre Troupe to Coquitlam Town Centre Park Plaza where they performed *A Midsummer Night's Dream* for free, sharing the magic of live theatre with folks of all ages.

Families Love our Performances in the Park.

I love live theatre and often go into Vancouver to see it. But it's fantastic to find this free theatre in a beautiful outdoor space so close to home!

~ A *Midsummer Night's Dream* Audience Member

In July 2017, the nine young actors of our Summer Teen Theatre Troupe presented their unique, family-friendly adaptation of *A Midsummer Night's Dream* to appreciative audiences at Coquitlam Town Centre Park Plaza.

We surveyed the audience at each performance, and what we heard most was that they love having free, all-ages theatre in their own back yard. Many parents indicated they appreciated how engaging the troupe's version of the famous comedy was, and that they want to expose their kids to more Shakespeare and other plays or musicals.

Thanks to partial ongoing funding by the City of Coquitlam, we plan to do just that. In 2018, our troupe will present a family-friendly adaptation of *Romeo and Juliet*.

Dance for PD® Improves Mobility and Creates Community

I read that [Dance for PD®] was a highly recommended therapy and was excited when I learned that it was being offered in Coquitlam. The group experience has exceeded my expectations. It makes me feel good in every way—physically, mentally and emotionally.

~Brenda - Dance for PD student

Dance for PD® (Parkinson's disease) is a groundbreaking program collaboratively developed by the Brooklyn Parkinson Group and the world-renowned Mark Morris Dance Group. The program empowers participants to explore movement and music in ways that are refreshing, enjoyable, stimulating and creative.

In 2017, we hired Dance for PD® teacher Meghan Walker-Straight to lead the program and engage people with Parkinson's disease not only in dance, which has been shown to significantly improve mobility, but also in a new community. The class and the after-class social gatherings counter the often isolating effects of the disease that both those suffering from Parkinson's and their care givers may experience.

Inspiration 45 Artists Reflect on Place des Arts

To me, Place des Arts is not just concrete and tiles, it is a magical place filled with masters to let artists grow.

~Wing Yee Wong

The encouragement I received after taking part in the Positively Petite Exhibitions has inspired me to continue with new and creative ways to express myself through my artwork.

~Karen Cattell

My first time at Place des Arts was for a Robbie Burns night in January 2017. When I walked in, I knew I had found a building that would be a place of inspiration for me.

~Sarah McIntyre

Place des Arts has come to represent, in my mind, a generous and welcoming arts community. It is also a place to be surprised and inspired by the imagination of other artists.

~Marion Eals